MAYS COAL SHORTAGE IS USELESS salv Official Says That Line Had 1,000 Empty Cars Last Week,

According to C. W. Jacobus, local Saty yardmaster, there is no reason and the excuse that cars cannot be pty coal cars in the yards at St. Louis last week.

are worried over a shortage of coal received. and claim that the operation of the thirty days, and that Sedalia has only and original." enough to last two days in supplying of that city.

coaled, and it is no common sight to in this year's book. see trains of loaded coal cars pass through on the main line. One fireman said. "There is no use to talk about a rallroad running short of coal. If there is any coal going over the line the road asks no questions, but takes it when needed."

### CITY AND CAMPUS

W. W. Knipmeyer, a student in the University, left this afternoon for Higginsville to visit for several days Miss Josephene Coil left this afternoon for Troy, Mo., whence she will go to St. Louis for a short visit.

Mr. and Mrs. Z. M. Strong left this afternoon for Jackson, Miss.

Mrs. C. A. Torreyson went to Mexico. Mo., this afternoon.

Mr. and Mrs. G. R. Gibson went to Laddonia this afternoon to visit rela-

Harry Jacks and family went to Montgomery this afternoon. They will spend Christmas there.

Mr. and Mrs. L. T. Belcher went to Centralia this afternoon for a short

Mrs. J. W. Quinn, accompanied by her daughter, Marguerite and son, Roy, returned to Blue Springs this afternoon after a short visit in this

Miss Josephene Simrall, a student in the University, left this afternoon for her home at St. Louis.

#### ZERO WEATHER AT 4 A. M.

Low Point for Year Reached This Morning.

The temperature for Columbia, so far this year, reached the lowest point of zero at 4 o'clock this morning, at 7 o'clock yesterday morning it was one degree above zero. December 13, 14 and 15 the temperature was two above

Weather charts show the temperature has been abnormal for December. The first week was the warmest similar period in the local weather bureau record of twenty-seven years. The second and third weeks averaged about twenty-five degrees cooler than the first and it is an unusual thing that the temperature hasn't gone below zero during such a period of consistent cold weather.

The departure from the normal, though pretty large here, is not so radical as it has been in the North and South. Texas and the South pirins particularly have had much cohier weather than is usual.

### ENGLISH HAVE MEATLESS MEALS

House of Commons Advocates Use of Vegetables as War Measure, By United Press

LONDON, Dec. 22.-Filet of mock sole, curried nuttoria, nut cutlets, fine chicken and mock stewed steak are some of the meatless delicacies of the new vegetarian war menus in the House of Commons today.

The Commons, where the country has been informed of the serious character of the food situation, is setting the country a fine example. For the first time in British history, members of Commons are eating all the things that look like meat but "aint," and none, so far, has complained that he is being badly nourished. From forty to sixty cents is the price of an official meatless meal.

Moore Pays \$4,000 For Daily Times. A record of the transfer of the Columbia Daily Times was filed today in the office of Recorder John Henry. The record shows W. H. Melrose, of Eskridge, Kan., sold the plant to Hugh Moore for \$4,000.

## We Will Repair It

All work guaranteed. We specialize on Watches, Clocks and Jewelry

GOETZ & LINDSEY 918 Broadway

PLANS BIGGER ST. PAT'S DAY

Engineering Students' Board Says Stunts Will be New and Original.

The opening guns of the campaign for any shortage of coal in Columbia, for a bigger and better St. Pat's Day celebration were fired at the meeting obtained is a poor one, inasmuch as of St. Pat's Board in the Engineering the M. K. & T. railroad had 1,000 em- Building Wednesday night, when those in charge of the stunts, parade and Shamrock were given instructions and 718 men was lost. Officials of the railroad at Sedalia reports of work already done, were

The exact nature of the stunts is a line will be curtailed unless relief mystery, but, according to Garland comes. They say that only 300 cars Black, a board member and president of coal have been received at St. Louis of the Engineers' Club, the public will By United Press from the Illinois fields in the last be treated to something "really new

thirty or thirty-five trains that run out ber of working hours put in by each bureaus and branches of governmen-The local Katy yards do not supply degree was accepted. The managers in the United States, except the na-numerous nearby residences makes any of the engines, but employes of of the Shamrock were instructed to tional capital. the line say that there is no apparent meet again with the Retail Merchants'

SHIPS REPORTED TORPEDOED

French Man-of-War, Sufferan, Sunk by German Submarine.

By United Press AMSTERDAM, Dec. 22.—The French battleship, Sufferan, reported lost December 8, was torpedoed by a German submarine, Berlin reported tonight The undersea boat sank the warship November 26, and the entire crew of

IS NATION'S SECOND CAPITOL

Denver, Colo, Is Now Known As the "Washington of the West."

is now the "Washington of the West."

shortage in McBaine, where trains are Association in regard to advertising ing here are assembled more federal lieved, however, that only five were offices under one roof than anywhere missing.

A Victrola

Will do wonders in brightening

and livening up the home during

the holidays when the guests ar-

\$15.00 up

Liberal terms place them in reach of all.

**Taylor** 

else in the country-not excepting Washington itself this time-for Denver is headquarters for the entire United States for some departments and the western pivot for practically all other government branches. The marine service is the only one not represented here.

KANSAS MASONIC HOME BURNS Two Burned to Death In a Fire at Wichita.

By United Press WICHITA, Kan., Dec. 22.-Two bodies, one of a man burned beyond recognition and the other believed a woman, were taken from the ruins of the Masonic home here today. The fire DENVER, Colo., Dec. 22.-This city is well under control. The chapel valued at \$10,000 and the hospital at A new plan for recording the num- Denver today has more federal offices, \$9,000 are the only buildings that can be saved. The destruction of the recstudent in qualifying for his St. Pat's tal departments than any other city ords and the removal of inmates to it impossible to determine the exact In the new \$2,500,000 federal build- loss of life. At noon today it was be-

Ninth

and

8-YEAR-OLD BOY IN ACCIDENT | John Carlton, on Way Home From

School Hit by Automobile.

John Carlton, the 8-year-old son of J. Carlton, 106 South Sixth street, who was struck by an automobile yesterday, is much improved today. Dr. J. E. Thornton says the child is suffering from a scalp wound.

The accident happened at Sixth and Broadway yesterday afternoon. The boy was returning from the Grant School with his sister and his cousin. The car was on its way to the Wabash When the car struck the child the day. driver stopped but did not go back. He called to the student to help the child and have the expenses charged the child to its home.

The name of the employer is not known. The student left for his home for the holidays, and he holds the missing information.

ITALIAN STEAMER CUT IN TWO

Down by French Cruiser, and Fifteen of Crew Perish. By United Press

MARSEILLES, Dec. 22.-An Italian steamer was cut in two by a crash with the French cruiser Renar, according to dispatches from Toulon this afternoon. Fifteen members of the crew perished, and 115 were rescued. The accident occurred at night.

Library To Close Christmas,

The Columbia Public Library in the courthouse will not be open on Christmas day. All books due on that station carrying a student passenger. day will be held over until Wednes-

Seal Sale Passes \$14 Mark.

The sale of Red Cross stamps in to his employer. The student carried the lobby of the Postoffice now amounts to more than \$44. This year's sale is not as large as that of previous years. Yesterday's receipts amounted to \$4. The Charity organization has charge of it today.

## Classified Advertising Phone 55 Half a Cent a Word a Day

ROOM AND BOARD

Rooms and board for two girls. Mrs. Murphy, 610 College. Phone 645. M. 64-70-tf.

Room and board for girls at 602 Conley Avenue. W. 90-95.

ROOMS FOR RENT

FOR RENT: A large nicely furnished coom. Mrs. G. A. Bradford, 801 Locust. L. 93-95.

FOR RENT: To young man, half of good room near University; single bed, individual light, steeping porch. 605 South Fourth street; phone 402 Black. S. 92-95.

FOR RENT: Two rooms, one on second floor and other on third floor. 1110 Paquin. Phone 1294 White. Modern house, good heat, good location. Table board if preferred.

FOR RENT: Two large well furnished rooms on same floor; south exposure, Or will rent entire house to right parties, reserving two rooms. These rooms have just been repapered. 804 Hillcrest. 1192 Red. J. B. 92-98.

APARTMENTS FOR RENT Six room apartment, 208 South Eighth street. Strictly modern. Apply to S. H. Levy at Levy Shoe Co. C. 79-tf.

HOUSES FOR RENT

FOR RENT: One fourteen room modern house at 607 Maryland. Possession March 1. Phone 1156 Red. G. 90-tf.

LOST AND FOUND

LOST: Leather pocketbook, containing Y. M. C. A. card and personal notes. Finder please return to W. Harvey Johnson, Benton Hall. Reward. J. 92-85.

FOUND: Bunch of six keys and a shoe buttoner. Owner may have same at this office by paying for this ad. 35-99.

FARM FOR SALE

162 acres. 3 miles from Woodlandville.
140 acres in cultivation. Fairly well improved. \$45. an acre. Cash. I consider this a bargain. I have several other farms that I can sell at a bargain. A. M. Schwabe. Real Estate. Exchange Bank Bulding. 8, 95-100.

TEACHERS WANTED "Teachers wanted for our varied calls. Missouri Teachers' Agency, Kirksville, Missouri." 70-M. T. A. tf.

ROOMS WANTED

WANTED: Young man wants roomate. Phone 327 Green. S. 96-100.

MISCELLANEOUS

TYPEWRITING

Manuscripts typewritten accurately and promptly. 50 cents a thousand words, including one carbon copy. Good bond paper used. Special rates on books. Mall orders promptly filled. Postage or express propaid on typewritten manuscript. Miss E. Roberta Quinn, 516 Guitar Building, Phone 351. G. 87 ff.

I Just a two or three line ad in the classified department may pave the way for a deal amounting

It will not only cater to your big wants but also answer the little wants.

to thousands of dollars.

¶ Perhaps you have lost something, maybe you have found something, or perhaps you wish to buy or sell, trade or rent something. Try

THE DAILY MIS-SOURIAN'S CLAS-SIFIED AD COLUMNS.

## TYPEWRITERS NATIONAL

Phone

756

rive.

Dr. Virgil Blakemore OPTOMETRIST Makes the best spectacles, Ex-change Bank Bldg., Phone, 943 White.

YEE SING

Will call for your

Family washing satisfacorily and cheaply done.

Laundry

12 S. 7th Phone 745

DR. SYLER

OSTEOPATH PHYSICIAN and SURGEON

413 Exchange Bank Building Phones: Office 716; Residence 821

MRS. J. F. MURRY

306 S. Ninth St. Will take your measure for a Genuine LOMBARD Tailored Middy Suit, Blouse or Separate Skirt. Made of U. S. Government approved Serge, Flannel, Linen or se-

lected Cetten goods. Made by HARRY S. LOMBARD, Naval Tailor, Boston, Mass. Samples of materials for your consideration.

QUADRANGLE ORCHESTRA ANY NUMBER OF PIECES Call LLOYD THOMPSON-Phone 632

# AN ADVERTISING MEDIUM SHOULD BE WELL PRINTED

"A good advertising medium should be well printed—not merely legibly printed, but so designed with reference to typography, illustrations, and general design, as to be in itself an agreeable object to the eye. It is a fact that a well designed and handsomely printed periodical or newspaper is a much better advertising medium than the poorly printed one. This is a matter that is of great importance to advertisers, and the day is not distant when they will insist that all mediums shall be printed well enough to satisfy the expert who has studied design, typography and the psychology of optics."

This was written by George French of Glen Ridge, N. J. Advertising Adviser of the Edison Company and one of the leading authorities on this subject in the country. He recently lectured before the Advertising Club of St. Louis on "The Little Things That Make Advertising Effective."